



The Economic Development Alliance of Lincoln County (EDALC) is proud to be associated with and support recipients of our funding and/or collaboration. We believe that the impact of this support can be enhanced through strategic communication, drawing positive attention to our partners, their work, and our community. The goal of these communications guidelines is to increase awareness of the work being done within our community.

When communicating about your project, such communications should focus on your organization and those that benefit from your receipt of support.

## To describe EDALC in your media publicity please use this statement:

The Economic Development Alliance of Lincoln County (EDALC) is an independent Oregon 501(c)(6) nonprofit economic development organization. EDALC staff members work every day to attract, support and grow businesses in Lincoln County to ensure community-wide economic well-being and an improved quality of life. [www.businesslincolncounty.com](http://www.businesslincolncounty.com)

*Upon first reference, please use the complete name the Economic Development Alliance of Lincoln County (EDALC); subsequent references may be “EDALC.”*

## When referencing EDALC support at events, in reports, or in programs please use this statement:

Support for this [effort/project/program/exhibit etc.] was provided by the Economic Development Alliance of Lincoln County [and other funders, as applicable].

## We ask that grantees and partners alert EDALC to any relevant media so that we may also highlight your work!

- **Organization Website:** [Email](#) a direct link to website content containing a reference to your funded project
- **Online Media:** [Email](#) a direct link to media pieces containing a reference to your funded project
- **Print Media:** Mail OR scan and [email](#) a copy of media containing a reference to your funded project
- **Social Media Use:** Tag EDALC on any posts related to the work
  - [Facebook](#) @Economic Development Alliance of Lincoln County
  - [Instagram](#) @economicdevelopmentalliance
  - [LinkedIn](#) @Economic Development Alliance of Lincoln County
  - [YouTube](#) @economicdevelopmentallianc9120