

# My Town: The Narrative

Ben Winchester, Rural Sociologist



Ben's work and research focuses on understanding the trends and experiences of newcomers to rural communities. He shares his research and experiences in hopes of rewriting the rural narrative for the future.

#### **Rural Narrative**



These are key points and insights I want to remember and/or share with others...

#### **Rural Migration**



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#### **ACTIVITY: Interviews**

[In pairs] Take turns interviewing each other using these questions:

If you have moved to the community where you now live		If you have always lived in your current community	
1.	When did you move here? Have you lived in the community before?	1.	Describe your connection to the community where you live?
2.	What <b>push factors</b> were at work? Were there things pushing you away from where you lived before?	2.	Are there <b>push factors</b> that are (or might be) nudging you to move to another community? If yes, what are those factors?
3.	What <b>pull factors</b> were at work? Were there things that pulled you towards your new destination?	3.	Are there <b>pull factors</b> that would entice you to consider moving towards a new destination?
4.	When you chose to move to this community, which factors were important for your household? Why? Choose the top three to five from the list below.	4.	If you needed to move from your current community, which factors would be most important for your household? Why? Choose the top three to five from the list below.
	to live closer to relatives		to live in a larger community
	to live closer to friends		to live among people with similar values
	to find higher quality schools		to find a less congested place
	to find lower priced housing		to live to find a higher paying job
	to buy available land		to find a job that matches my skills
	to find a lower cost of living		to find a better job for my spouse/partner
	to find a safer place to live		to find a job for better work-life balance
	to find a good environment for children		to take a new job to buy/begin a business
	to take advantage of a slower pace of life		to retire
	to live in a smaller community		

### **Rural Leadership**



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## **Rural Housing**

These are key points and insights I want to remember and/or share with others...



#### **Personal Reflection and Action**

What's is the narrative like in your community?
What can I do to build a positive narrative?
Use Your Strengths: What are we good at?