

APPROVED MEETING MINUTES
ECONOMIC DEVELOPMENT ALLIANCE OF LINCOLN COUNTY
BOARD OF DIRECTORS MEETING
Thursday, August 6, 2020, 3:32 pm
Zoom Web Conferencing Meeting

Members Present: Bailey, Kemp, Ogden, Smith, Abbott, Cowen, Dahl, Hunt, Lewis and Roy
Staff: Schuytema and Brewer

1. **Review and approval of past minutes (Feb, Mar, June):** Abbott moved and Roy seconded a motion to approve the February minutes as corrected. (Under item #4 “the EDALC shall require one check signer for amounts under \$500” was changed to ”one check signer for amounts under \$750”.) It was approved unanimously. Smith moved and Ogden seconded a motion to approve the March minutes. It was approved unanimously. Roy moved and Dahl seconded a motion to approve the June minutes. It was approved unanimously.
2. **Treasurer’s Report:** Smith reported there was not much income except for \$400 in membership dues. Operating expenses were normal. He had concerns about income and felt confident EDA could get by for some time, but needs to have a plan moving forward.

Item # 4 - Review and approve budget: The budget was taken up out of agenda order: Smith said the proposed budget included some best guesses and could be changed if needed. There’s all the uncertainty in the world re: income. Schuytema added that future funding was key. Expenses were cut down quite a bit while personnel costs were heavy. He hoped to have funding for marketing. Hunt reminded the board that no money has been appropriated for the Alliance, but there is opportunity to change.

Motion: Roy moved to approve the budget. Kemp seconded the motion. It was approved unanimously.

3. **New board member (Greg Holland, City Council President, Waldport) – Intro and vote:** Bailey reported the City of Waldport voted to put someone on the board to take Kemp’s place, but the board wanted Kemp to stay. Normally people visit the board first, then may be invited to join. Board members would then take a vote. There’s a set of rules on how people are brought on and some clarification needs to be made. The city should understand it is not an automatic thing and it’s important not to set a bad precedent. An application process was discussed, along with having a conversation with Holland. Hunt said he supported EDA’s concerns – just because someone volunteers, doesn’t mean they are appropriate to the board. Schuytema and Brewer will look at the bylaws and see if there is an existing application.
5. **New logo review:** Schuytema talked about the designer of the 10 logo drafts and his 12-year working relationship with her. He said the circle design was based upon a business pie chart. The board discussed the drafts and narrowed down the possibilities. Schuytema will distribute revisions.
6. **Trails project (short discussion):** Schuytema mentioned that Hunt and OCVA had been in the loop on the European style point to point trail. There was a subcontract with Dolin and the money is still sitting in OCVA. Most of the tasks in year one are completed. There’s an opportunity to use those funds to put additional sections of trails in place. A pivot concept could be put to the

commissioners. Hunt gave some background of the project. He is the convener for the central coast trail. The state is at reflection mode because of funding cuts on how to come together with making connections and closing gaps. Schuytema will send the EDA/OCVA contract to Hunt for review.

- 7. Re-engagement plan and future funding – discussion:** Schuytema said Wayne Belmont had talked about a work plan that served Lincoln County and wanted to know where EDA was providing non duplicative services. Schuytema met with each of the commissioners. Those meetings are summarized in “EDALC Short-Term Re-engagement Plan” on pages 16 & 17 of the board packet. Discussion ensued re: a way to sus out accountabilities and deliverables, what EDA as an organization wants and needs, diversity of funding, enhanced marketing, communication between stakeholders and back to EDA, the county’s economic vitality, how to re-engage with the County and figure out touch points.

Schuytema had a long conversation with Greg Wolf about how to plan to convene stakeholders for feedback, then give to the County for input on the direction. Board members commented on the plan to make a plan and agreed it was the right way to proceed, to take in thoughtful steps. Hunt said EDA was heading in the right direction and added that it was important to seek funding from other places, which didn’t happen in the past. Ogden commented that EDA has long needed subjective and objective input and would love to get to the point where there’s something to show for it. Schuytema will finish the first step for virtual engagement and let everyone know.

- 8. Executive Director Report (upcoming efforts):** The report was handed off to Lewis to talk about the aquarium. Lewis met with the governor and got reclassified. The aquarium will reopen August 10 with outside exhibits. Visitors are limited to four groups of ten people a day and masks are required. They are making more use of volunteers to keep costs down. Every day is different, and they need to be fluid. They cut expenses 50% and it has been hard to operate without funding. There has been a huge change in the morale of workers. People can buy tickets online for Monday’s opening.

Schuytema gave the board a peek at the new website which is a couple of weeks from launch. Members really liked it. The landlord project will reach out to commercial landlords re: tenants in arears risking eviction. The goal is to find out if it is a minor problem or a powder keg. Forty percent of restaurant landlords are not getting rent.

Bailey said it was time to bring members back on board. He added that Schuytema was doing a great job. Bailey thanked Ogden for keeping the county together. Ogden replied that they were a team across the whole county. Everyone is stepping up. They are very lucky is some cases – things could be so much worse.

The meeting was adjourned at 4:56 pm.