



DRAFT MEETING MINUTES
ECONOMIC DEVELOPMENT ALLIANCE OF LINCOLN COUNTY
BOARD OF DIRECTORS MEETING
Thursday, April 1, 2021, 3:30 pm
Zoom Meeting

Agenda Review: No changes to the agenda.

Review and Approval of March 4, 2021 Minutes: Abbott moved and Ryslinge seconded a motion to approve the March 4, 2021 minutes. The minutes were approved unanimously.

Treasurer's Report: Presented by Schuytema in Smith's absence. Balance sheet was included in this month's report. QuickBooks and Columbia balances remain in sync.

Introduction of Cindy Bruckart as new EDALC Project Associate

Board of Directors Online Application: Schuytema reviewed the previous BoD matrix discussion and introduced the online BoD application via shared screen. He suggested sending the link to current Board members to test the system. Schuytema also shared a screen describing BoD time commitment and asking members about their onboarding process when they joined the Board. Roy and Ryslinge indicated that they had not received anything, but Bailey said that he and others had. Lewis expressed a lack of history, expectations and other details upon joining the board. Schuytema proposed that the time commitment for Board members is 3 – 5 hours per month and the members unanimously agreed. It was also unanimously agreed that EDALC Staff would begin work on an onboarding packet for new members. Bailey recommended that other than a short history of the Board, the onboarding packet should focus on where we are now. Holbrook suggested packets would need explainers, mission statement and other organizational documents.

Bailey added that once the BoD packet is finished, it would be a good idea to work on a packet for members.

Virtual Event Plan for 2021: Schuytema proposed a three-part virtual event series focused on aspects of professional business leadership, beginning with a presentation from EDALC member

Jalene Case. The initial plan would be for three, 90-minute sessions, including networking activities for members. Roy expressed that her experience has not been positive with social activities in virtual events, stating that they are often awkward. Cowen suggested that we still give it a try because it would be better than potentially waiting another year to connect with members. Fitzsimmons recommended trying out the first event before scheduling future events. Ryslinge pointed out that even if the social aspect wasn't perfect, it was important to make the effort, emphasizing that it must be done in a highly professional manner.

Executive Director's Report: Schuytema recapped the work that he and Bruckart have been doing on re-designation of the Lincoln County Enterprise Zone, and explained the process moving forward. He then listed upcoming projects including member renewals, April newsletter, May virtual event, evaluation of member database, and updating Oregon Prospector listings. Bailey asked if there was any news on county funding. Schuytema explained that his current action steps include a meeting with Commissioner Hunt this week, then setting up a meeting with the Executive Committee to discuss the meeting with Hunt.

Closing Comments: Fitzsimmons had to leave early but reiterated the importance of holding a May member event. Bailey concurred, emphasizing focus on networking and member engagement. Ryslinge added that it would be important to add value to membership by offering a polished presentation. Roy offered a vote of confidence on Jalene Case as a partner in putting the presentation together.

Meeting adjourned at 4:30 p.m.