

# Print

## Community and Economic Development Grant Application FY2024-25 - Submission #1032

Date Submitted: 11/18/2024

Name of Applicant Organization\*

View the Future - Yachats, OR

Address\*

PO Box 433

City\*

Yachats

State\*

OR

Zip Code\*

97498-0433

Person Completing the Application

Name\*

Gretchen Dubie

Email Address\*

gretchen.dubie@viewthefuture.org

Phone Number\*

541-252-5859

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Name of Your Project\*

Emergent Resilience 2-Day Workshop

Total Project Budget\*

\$17,736.00

This includes all anticipated sources of funding

**Amount Requested from this Program\***

\$14,836.00

(max \$15k for Standard, \$60k for Impact)

**Pool of Funds Applying to\***



Standard (\$15K Max)



Impact (\$60K Max)



## **Project Description\***

A proposed two-day workshop on climate resilience, facilitated by Emergent Resilience ([www.EmergentResilience.com](http://www.EmergentResilience.com)), will provide the conservation community with essential tools for psychological and professional sustainability. This two-day climate resilience workshop aims to equip conservation professionals with skills to manage the psychological impacts of ongoing climate challenges while spotlighting Yachats, and surrounding communities and its local businesses as vibrant participants in environmental efforts. With rising climate distress affecting 66% of Americans and contributing to anxiety, PTSD, and other mental health issues, industry professionals and community members need strategies to manage the overwhelming pressures of climate change. This event will equip participants with skills to build psychological resilience, foster collaborative strategies, and create a more resilient community approach to environmental challenges. By proactively addressing these mental health impacts, we can better support professionals in sustaining long-term conservation efforts and empower the community toward effective, hopeful action. "The pressure on individuals, families, businesses, institutions, and communities from these combined stressors will only increase as the climate crisis accelerates. In fact, experts project that in the near future more than 200 million Americans will face serious psychological impacts from climate change. This metastasizing burden will drive a dramatic increase in the \$300 billion American businesses, governments, and individuals already spend on mental health care every year." – Emergent Resilience Project Summary:

The Climate Wisdom Lab is an experiential workshop that unveils the hidden connections between individual health, social dysfunction, and ecological degradation, while revealing the practical ways that both individual capacities and organizational cultures can dramatically impair or enable our capacity to work efficiently, effectively, and collaboratively to change dysfunctional systems. Participants will:

- Learn concrete practices for growing individual, organizational, and social resilience.
- Develop community of practice with other participants; and
- Develop strategic projects to integrate program content into their lives, work and communities.

Engaging in environmental fields during this period of rapid ecological change offers a unique insight into the current state of our planet. However, the combined weight of these challenges and the pressures of daily life can make it difficult to stay focused and present—both essential for effective work. Drawing on our shared understanding of environmental conditions and collective experience in advocating for the natural world, the Climate Wisdom Lab is tailored for individuals already involved in environmental and systems change efforts, including scientists, experts, advocates, attorneys, and changemakers. The two-day workshop will:

- enable in-depth understanding of the challenges and opportunities faced by those in frontline environmental and systems change occupations,
- provide space for acknowledging and processing the difficult affective aspects of the converging crises of our time,
- teach practical tools and techniques for promoting resilience that can support sustainable engagement with our essential work, and
- create a unique forum for professionals to find connection and build community with others also engagement in the hard work of systems change.

View the Future Inc. (VtF) is a grassroots nonprofit in Yachats, Oregon established in 2000, that has been an all-volunteer run organization, until this year, when they hired their first paid staff, a seasoned Executive Director with a task to help VtF grow their organizational development and fundraising capacity while assisting to achieve the goals of their strategic plan. The Executive Director's extensive background in event management and volunteer coordination, combined with VtF's current success of volunteerism and already co-sponsoring many successful events, are sure to make this workshop well-coordinated, attended and received. VtF has been instrumental in many local recreational and cultural achievements in our area like:

- funding the improvements of the Amanda Trail,
- Development and Improvement of the Amanda Gathering Area and stewarding of the 2nd Amanda Statue.
- Publication of "The Yaxaik Native People, Origins of the Yachats Name, and the Prison Camp Years," 2nd and 3rd publications co-written by VtF co-chair Joanne Kittel and colleague Suzanne Curtis."
- Under Tribal supervision, VtF designed and installed Seven interpretive signs depicting our local First Nation history funded by grants from Oregon Parks Foundation Fund and the Three Rivers Foundation and other individual donations. The seven signs were created to highlight the Native People who inhabited this area and documenting the horrors experienced by Native People at the Alsea Sub agency. View the Future stands apart from other land trusts in that we are pioneers in our avid belief that "you cannot have land protection without cultural and historical preservation." VtF has led the way in this regard, being instrumental in advocating with the city and county to ensure the proper steps are taken with State Historic Preservation Office (SHPO) in local projects, to explore evidence of tribal artifacts and identification of archeological sites. Being unofficial "watch dogs in this area," View the Future views this advocacy as paramount to our mission. Local archeologist from Geosciences Management International, Maury Morganstein, said in his estimation Yachats has become the number one town in archeological site preservation and thanked VtF for their advocacy on site preservation in our area. View the Future (VtF) faces unique challenges in securing funding and sustaining growth due to its early developmental stage. We are focused on enhancing our marketing efforts, effectively communicating our mission to build stronger local community support, collaborating with property owners to expand our land trust portfolio, and identifying reliable income streams and sustainable pathways to ensure long-term success. Promoting and hosting this event positions us as innovative leaders in conservation, despite our small size and reputation. It will increase awareness of View the Future (VtF) within the community while generating modest revenue to enhance our marketing efforts. We plan to invite 100 participants, charging participants \$125 for the full two day workshop, generating \$12,500 to further our goals. \$2,500 of this income will

\$120 for the full, two-day workshop, generating \$12,500 to further our goals. \$2,500 of this income will partially fund the workshop costs. The remainder of the income will enable us to contract Sea and Shore Solutions to create essential story maps for the Yachats Ridge project, (project scope bid (\$10,350) aimed at safeguarding 100 acres of the Yachats, viewshed, or expand our outreach efforts in innovative and creative ways with professional marketing materials; additionally, this event will benefit local conservation professionals, equipping all participants with vital tools to further our collective and individual efforts toward financially plausible goals of status of other funds which you plan or have applied to and the received grants. Please give the name of the fund source of the funds and when you expect to receive an answer regarding funding availability. Also, list any other funds for which you have applied but were not funded. How much did you ask for from which sources and why were the applications not funded?

**Collaboration:** building while strengthening the connection between participants and the region. This project positions Yachats as a hub for conservation-oriented tourism, directly benefiting local businesses through increased patronage. The influx of workshop attendees will generate revenue for hotels, restaurants, tour operators, and retailers, supporting jobs in the hospitality, tourism, and retail sectors. Additionally, the workshop will connect conservation experts, embedding Yachats more deeply into the broader conservation network while enhancing its appeal as a destination for eco-conscious tourism. Tangible Results: • Local Economic Boost: Protected increases in revenue for local businesses in lodging, dining, and retail. • Executive Director's salary through visitor amenity funds, for demonstrated efforts by VtF to increase tourism and visitors to Yachats. • Strengthened partnerships between conservation experts and local businesses for future resilience initiatives. • Resource Creation: Creation of resilience-focused materials, accessible to attendees, for long-term community application. • Wildcraft Chef – has pledged to provide free local cider tasting at the end of workshop application. • Validation and Success Metrics for the project: 1. Attendance and Economic Impact Metrics: Track the number of participants attending the workshop and estimate their spending across Yachats businesses. Objective: Assess the workshop's contribution to the local economy and its success in attracting visitors. 2. Participant Feedback Metrics: Conduct post-conference surveys to gather insights on the perceived value of the workshop's educational content and local experiences. Impact Survey: O/CVA for space and advertising needs to deepen ties between conservation initiatives and the local businesses in the tourism community. This partnership can assist VtF with marketing and engagement with ongoing professional impact. Objective: Measure the workshop's impact on professional development and its overall value to attendees. 3. Community Engagement Metrics: Document expressions of interest in future conservation events or partnerships with local businesses. Objective: Evaluate the workshop's ability to generate sustained economic and community engagement. 4. Follow-Up Feedback Analysis Method: Send a follow-up email to participants, including a feedback survey designed to summarize and measure the

If applicable, please list who you are collaborating with and why. assess the workshop's effectiveness in meeting its objectives and identify areas for improvement. This project is strategically designed to integrate conservation efforts with tourism, driving economic growth while reinforcing local job stability and solidifying Yachats' position as a premier conservation tourism destination. By systematically tracking participation, feedback, and community interest, the initiative will provide measurable insights into its success and long-term impacts.

What is the project and what will it do for community and/or economic development? What tangible items or results will the project deliver? How will the success of this project be judged? IMPORTANT: This fund is not intended for staff or operations. Please describe the economic impact of the project and how it creates or retains jobs in the community.

**Viability\***

Project Success Measures and Timeline: The success of this Climate Resilience Workshop will be assessed through multiple feedback channels, including 2 post-attendee surveys, facilitator follow-ups, and input from partner organizations. These measures will help us evaluate the effectiveness of the content, participant engagement, and economic impact. The proposed workshop will take place in August of 2025, taking advantage of opportune weather conditions. Success Measures: Attendance and Participation Rates: We will measure the number of attendees and engagement levels in each workshop and local experience. Participant Feedback: 2 post surveys will capture attendee satisfaction with the content, local activities, and the overall workshop structure. Economic Impact on Local Businesses: Tracking the spending and increased revenue for participating businesses, in partnership with the Yachats Chamber of Commerce. Partner and Facilitator Input: Partner organizations and facilitators will provide feedback on the workshop's impact and effectiveness in meeting community and professional needs. Community Interest for Future Offerings: Should there be high demand and positive feedback, we will consider a second offering of the workshop in future years. Timeline: Planning: We will begin in January 2025, coordinating with partners, local businesses, and facilitators. Workshop Window: Scheduled for the month of August 2025, aligning with favorable weather for outdoor activities. Evaluation and Follow-Up: A survey and feedback collection will take place immediately following the conference, with analysis and reporting completed by October 2025. A second survey will be sent 6 months post workshop (February 2026) to measure impacts of the workshop over time. ONGOING FUNDING Ongoing funding will not be necessary unless we see clear evidence of community and participant demand for future conferences, in which case we would pursue additional grants and partnerships with local stakeholders and possibly with conservation-oriented organizations to fund an annual workshop.

How will the success of this project be judged? State success measures and timeline. Will this project need ongoing funding? and how will this be secured?

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**Desired Start Date\***

1/20/2025

**Desired End Date\***

10/31/2025

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**Budget Documents\***

Economic Development Alliance Grant budget proposal 2024.pdf

Please submit as a PDF file

**Letter(s) of Support**

OCVA Letter of Support EDALC Grant.docx

At least one letter of support is required for an Impact application.

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**Name of Chief Executive\***

Gretchen L Dubie

**Title\***

Executive Director

**Chief Executive Email\***

gretchen.dubie@viewthefuture.org

**Tax ID Number\***

55-0864992

**Type of Applicant Organization\***

501(c)(3) Nonprofit



Name of Applicant: View the Future - Yachats, OR

Address: PO Box 433, Yachats, OR 97498-0433

Person Completing the Application: Gretchen Dubie, [gretchen.dubie@viewthefuture.org](mailto:gretchen.dubie@viewthefuture.org),  
541-252-5859

Name of Project: Emergent Resilience 2-Day Workshop

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Amount Requested from this Program: \$14,836

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#### Community & Economic Impact:

By collaborating with the City of Yachats, the Chamber of Commerce, and OCVA to market our event, we aim to reduce costs for View the Future (VtF) through in-kind or low-cost support, while simultaneously promoting local businesses and accommodations. The two-day workshop will attract both visitors and locals, providing a significant boost to the local economy. Yachats and its surrounding areas offer participants diverse experiences outside the workshop, including wine tasting, art galleries, scenic trails, restaurants, and unique shops. Visitors can also explore historic sites like a covered bridge, the Amanda Trail Gathering Area, and the Cape Perpetua Visitor Center, creating opportunities for pre- and post-workshop engagement. These immersive experiences foster resilience-building while strengthening the connection between participants and the region.

This project positions Yachats as a hub for conservation-oriented tourism, directly benefiting local businesses through increased patronage. The influx of workshop attendees will generate revenue for hotels, restaurants, tour operators, and retailers, supporting jobs in the hospitality, tourism, and retail sectors. Additionally, the workshop will connect conservation experts, embedding Yachats more deeply into the broader conservation network while enhancing its appeal as a destination for eco-conscious tourism.

#### Tangible Results:

- **Local Economic Boost:** Projected increases in revenue for local businesses in lodging, dining, and retail.
- **Collaborative Opportunities:** Strengthened partnerships between conservation experts and local businesses for future resilience initiatives.
- **Resource Creation:** Creation of resilience-focused materials, accessible to attendees, for long-term community application.

#### Evaluation and Success Metrics for the Project

##### 1. Attendance and Economic Impact

**Metrics:** Track the number of participants attending the workshop and estimate their spending across Yachats businesses.

**Objective:** Assess the workshop's contribution to the local economy and its success in attracting visitors.

##### 2. Participant Feedback

**Metrics:** Conduct post-conference surveys to gather insights on the perceived value of the workshop's educational content and local experiences.

**Impact Survey:** Conduct additional post conference survey at 6 months to gather additional insight from participants on ongoing professional impact.

**Objective:** Measure the workshop's impact on professional development and its overall value to attendees.

##### 3. Community Engagement

**Metrics:** Document expressions of interest in future conservation events or partnerships with local businesses.

**Objective:** Evaluate the workshop's ability to generate sustained economic and community engagement.

##### 4. Follow-Up Feedback Analysis

**Method:** Send a follow-up email to participants, including a feedback survey designed to summarize and measure the achievement of project goals.

**Objective:** Use collected data to assess the workshop's effectiveness in meeting its objectives and identify areas for improvement.

This project is strategically designed to integrate conservation efforts with tourism, driving economic growth while reinforcing local job stability and solidifying Yachats' position as a premier conservation tourism destination. By systematically tracking participation, feedback,

and community interest, the initiative will provide measurable insights into its success and long-term impacts.

#### Funding:

No funds have been applied for to date, and we have no other plans to apply for grant funds for this project. View the Future will contribute costs toward food and ancillary marketing costs for the event.

#### Collaboration:

What businesses are already collaborating?

- Emergent Resilience to produce this workshop.
- The Yachats and Waldport Chamber of Commerce has expressed enthusiasm about this workshop and pledged to support our advertising efforts by advertising this event locally.
- The Drift Inn restaurant has verbally agreed to provide food at the workshop for breakfast and lunch.
- Oh Shoot photography, a local media company, has committed to covering the event.
- The City of Yachats, a long-term partner has invested \$25k in the VtF's Executive Director's salary through visitor amenity funds, for demonstrated efforts by VtF to increase tourism and visitors to Yachats.
- Oregon Coast Visitors Association to promote the event and local businesses for the workshop, and has written a letter of support for this project.
- Wildcraft Cider – has pledged to provide free, local cider tasting at the end of workshop day 1 in the Yachats Pavilion for a happy hour gathering.

Through these partnerships, View the Future enhances community awareness, cultural appreciation, and sustainable tourism while underscoring the importance of conservation for economic and community resilience. We're partnering with the Yachats Chamber of Commerce, Waldport Chamber of Commerce, City of Yachats, and OCVA for space and advertising needs to deepen ties between conservation initiatives and the local businesses in the tourism community. This partnership can assist VtF with marketing and engagement with businesses. Specifically, to this project, with the support of the City of Yachats and the Chambers, we can develop ourselves as a vital land trust and cultural and historical resource for Yachats and its surrounding area, while simultaneously engaging businesses in supporting conservation to provide workshop guests with local experiences that is sure to bring them back for more.

#### Viability:

Project Success Measures and Timeline:

The success of this Climate Resilience Workshop will be assessed through multiple feedback channels, including 2 post-attendee surveys, facilitator follow-ups, and input from partner organizations. These measures will help us evaluate the effectiveness of the content, participant engagement, and economic impact. The proposed workshop will take place in August of 2025, taking advantage of opportune weather conditions.

**Success Measures:**

**Attendance and Participation Rates:** We will measure the number of attendees and engagement levels in each workshop and local experience.

**Participant Feedback:** 2 post surveys will capture attendee satisfaction with the content, local activities, and the overall workshop structure.

**Economic Impact on Local Businesses:** Tracking the spending and increased revenue for participating businesses, in partnership with the Yachats Chamber of Commerce.

**Partner and Facilitator Input:** Partner organizations and facilitators will provide feedback on the workshop's impact and effectiveness in meeting community and professional needs.

**Community Interest for Future Offerings:** Should there be high demand and positive feedback, we will consider a second offering of the workshop in future years.

**Timeline:**

**Planning:** We will begin in January 2025, coordinating with partners, local businesses, and facilitators.

**Workshop Window:** Scheduled for the month of August 2025, aligning with favorable weather for outdoor activities.

**Evaluation and Follow-Up:** A survey and feedback collection will take place immediately following the conference, with analysis and reporting completed by October 2025. A second survey will be sent 6 months post workshop (February 2026) to measure impacts of the workshop over time.

**ONGOING FUNDING**

Ongoing funding will not be necessary unless we see clear evidence of community and participant demand for future conferences, in which case we would pursue additional grants and partnerships with local stakeholders and possibly with conservation-oriented organizations to fund an annual workshop.

Desired Start Date: 1/20/2025

Desired End Date: 10/31/2025

Name of Chief Executive: Gretchen L Dubie, Executive Director,  
[gretchen.dubie@viewthefuture.org](mailto:gretchen.dubie@viewthefuture.org)

Tax ID Number: 55-0864992

Type of Applicant Organization: 501(c)(3) Nonprofit

**Community and Economic Development Grant**  
**BUDGET**

<u>CLIMATE RESILLIENCE WORKSHOP</u>						
	Activity	Grant Request	Match Amount	Project Total	Source and Status of the Matching Funds (received/ pending)	Notes
1	Climate Resilience Workshop	\$8,800	\$1,200	\$10,000	Emergent Resilience non profit pricing/VtF cover remaining costs	pledge
2	Workshop media coverage		\$1,200	\$1,200	Income from workshop	Oh Shoot Media Inc. in Waldport quote: \$400.00/day, \$400 editing
3	Breakfast	\$5,000		\$5,000		Drift Inn Quote: \$20. breakfast, \$25.00 lunch per person, plus coffee and tea
4	Facility rental	\$636		\$636		Multipurpose room \$300/day, Enclosed picnic shelter for happy hour 2hrs@\$18.00/hr
5	Advertising costs print media	\$100	\$400	\$500	VtF cover all ancillary marketing expenses, but will try to recvoer costs though Travel Oregon Grant for marketing due 2/27	OCVA, Yachats and Waldport Chamber marketing outreach, Travel Oregon Grant
6	supplies for happy hour	\$300	\$100	\$400	Vtf will cover other half	cups, table cloths, ambiance/music \$150 acoustic guiterist for 2hrs
7				\$0		
8				\$0		
9				\$0		
	<b>TOTAL</b>	\$14,836	\$2,900	\$17,736		

\*participants will be charged for the event \$125/person



November 18, 2024

Economic Development Alliance of Lincoln County  
PO BOX 716  
Newport, Oregon ,97365

**RE: Letter of Support for the Climate Resilience Conference Proposal**

Dear Grant Funders:

On behalf of the Oregon Coast Visitors Association (OCVA), I am writing to express our enthusiastic support for View the Future's proposal to host a two-day Climate Resilience Conference in Yachats, Oregon, in partnership with Emergent Resilience. This initiative aligns perfectly with OCVA's mission to promote sustainable tourism and economic development while preserving the unique environmental and cultural resources of the Oregon Coast.

As the leading advocate for coastal communities and businesses, OCVA recognizes the profound need for resilience in the face of climate challenges. This conference will provide invaluable tools for conservation professionals, equipping them to manage the psychological and professional demands of addressing climate change. Moreover, it will elevate Yachats as a hub for eco-conscious tourism, drawing visitors who value the region's rich natural and cultural heritage.

The Climate Resilience Conference will serve as a critical driver of economic activity for Yachats and surrounding communities. By attracting attendees from across the region, the event will directly benefit local hotels, restaurants, shops, and tour operators. The integration of Yachats' cultural and natural assets into the conference agenda will encourage extended stays and repeat visits, fostering sustainable economic growth. Additionally, this conference represents a unique opportunity to showcase the innovative partnerships and community spirit that define Yachats. From collaborations with local Tribes to partnerships with area businesses like The Drift Inn and Wildcraft Cider, the event

will highlight the town's dedication to resilience, inclusivity, and environmental stewardship.

The proposed conference is not only an investment in professional sustainability but also a celebration of the Oregon Coast's interconnected ecosystems, cultures, and communities. OCVA is proud to contribute promotional support to ensure this event's success, amplifying its reach and impact. This initiative exemplifies the type of forward-thinking projects that make the Oregon Coast a model for balancing tourism, economic development, and conservation.

OCVA is committed to supporting this project by leveraging our promotional platforms to attract attendees, sharing the region's story of resilience, and connecting the event with wider networks of eco-conscious travelers and professionals. We are confident that this conference will strengthen the local economy, foster meaningful connections, and inspire innovative approaches to addressing climate change.

We wholeheartedly support View the Future's vision for the Climate Resilience Conference and urge others to join us in championing this effort. Together, we can ensure that this event not only meets but exceeds its goals, leaving a legacy for Yachats and beyond.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jesse Dolin', with a stylized flourish at the end.

Jesse Dolin