

Print

Community and Economic Development Grant Application FY2024-25 - Submission #1021

Date Submitted: 11/17/2024

Name of Applicant Organization*

Oregon Coast Community College

Address*

3788 SE High School Drive

City*

Lincoln City

State*

OR

Zip Code*

97367

Person Completing the Application

Name*

Dave Price

Email Address*

dave.price@oregoncoast.edu

Phone Number*

5419944166

Name of Your Project*

Community English Language Program

Total Project Budget*

\$23,640

This includes all anticipated sources of funding

Amount Requested from this Program*

\$15,000

(max \$15k for Standard, \$60k for Impact)

Pool of Funds Applying to*



Standard (\$15K Max)



Impact (\$60K Max)

Project Description*

- This project would fund an introductory, workplace-focused, English instruction program to run for one year. - The goal is twofold: • to make local businesses more successful by providing more and more capable candidates for open positions; • and to make those candidates happier, more engaged, and more productive members of the community. - It would leverage a smaller investment from the City of Lincoln City, which funded a successful pilot program this Fall. Detailed Description: Oregon Coast Community College knows that improved English skills across Lincoln County’s growing immigrant population will make more – and more talented – workers available to local employers. Improved language scores lead to better-paying jobs (source) and a deeper, richer talent pool will help the Central Coast economy today and tomorrow. The need for English instruction is clear. Fully 23.8% of K-12 students in the Lincoln County School District identify as Hispanic/Latino (source). The families of these students can turn to OCCC for robust English for Speakers of Other Languages (ESOL) courses and certificates, providing employers reliable indicators of English proficiency. Yet barriers – real and imagined – stand in the way of full ESOL enrollment. Uncertainty and fear prevent too many would-be English speakers from joining the program in an unfamiliar institution in their unfamiliar community. To overcome these barriers, in the Fall of 2024, OCCC launched its first Community English Language Program, a casual, friendly, and welcoming environment designed to introduce participants to all that the College and our community can do to improve their careers and quality of life. Without registration hurdles, and with few if any tests or assessments, this program builds vocabulary and conversational skills with a workplace focus, one built for the hospitality industry in particular. All the while, students learn more about how the college works and how they can access the more robust and structured ESOL programs already available to them. This Fall’s pilot program, funded by a one-time grant from the City of Lincoln City, has proven wildly successful, with 53 participants since its September launch. The most recent of these joined on Nov. 14, proving the ongoing and growing popularity of the format. This proposal aims to leverage that Lincoln City grant and build something even more impactful over three additional academic terms, starting in the Spring of 2025.

What is the project and what will it do for community and/or economic development? What tangible items or results will the project deliver? How will the success of this project be judged? IMPORTANT: This fund is not intended for staff or operations. Please describe the economic impact of the project and how it creates or retains jobs in the community.

Funding*

63.5% of this proposed program would be funded by the grant. The remaining 36.5% would come from the General Fund and in-kind contributions from Oregon Coast Community College. The General Fund contributions would ultimately be supported by proceeds generated by other Community Education (non-credit) course sales. A budget detailing uses of funds is attached.

If applicable, please describe status of other funds which you plan or have applied to and whether received. Please give the name of the fund, source of the funds, and when you expect to received an answer regarding funding availability. Also, list any other funds for which you have applied but were not funded. How much did you ask for, from whom, and why was the application not funded?

Collaboration*

Conexon Fenix: This organization, co-housed at OCCC's North County Center in Lincoln City, was founded as a community resource guide and referral service for Latino families who were survivors of the Echo Mtn. Complex Fires. Since 2021, the non-profit has proven an able recruiter and promoter for College programs aimed at serving Lincoln County's Spanish-speaking population. Northwest Oregon Works: Also co-housed in the OCCC North County Center, NOW has partnered with OCCC and its Small Business Development Center in a plethora of purposeful, targeted and effective workforce development and economic development programs. The College will also work with Chambers of Commerce, libraries, the Ollalla Center (Arcoiris), and other organizations to ensure maximum publicity and accessibility for the program.

If applicable, please list who you are collaborating with and why.

Viability*

The viability of this program will be judged by multiple measures: 1) Quantified: Each of the three terms included in the project should achieve at least 85% of the current Fall 2024 pilot term's total registration (53) 2) Quantified: Participants responding to surveys 30 to 90 days after completing a term should deliver an average evaluation of the program's contents and merit of 3 or better in the College's non-credit program evaluation tool, on a scale of 1 to 5. 3) Qualified: Where possible, interviews with participants' employers after completion of one or more program terms will provide valuable, actionable intelligence about where progress has been made and where curriculum can be adjusted to best address needs of employers and their employees. Sustainable funding has yet to be secured for this program. The College does not anticipate ultimately funding this program via traditional program registration fees. While the College is confident numerous partners and grantors would be interested in supporting and growing a proven program like this, pursuit of those potential funders must wait until data begins to emerge from the viability metrics cited above, among others.

How will the success of this project be judged? State success measures and timeline. Will this project need ongoing funding? and how will this be secured?

Desired Start Date*

3/31/2025

Desired End Date*

3/27/2026

Budget Documents*

BudgetOCCC.pdf

Please submit as a PDF file

Letter(s) of Support

LettersOfSupportOCCC.pdf

At least one letter of support is required for an Impact application.

Name of Chief Executive*

Dave Price

Title*

VP, Engagement

Chief Executive Email*

dave.price@oregoncoast.edu

Tax ID Number*

93-0951996

Type of Applicant Organization*

Other Governmental Unit ▼

Community English Language Program

Budget

	Spring 2025	Fall 2025	Winter 2026	Totals
Instruction	\$3,960.00	\$4,320.00	\$3,960.00	\$12,240.00
Supplies/Textbooks	\$250.00	\$250.00	\$250.00	\$750.00
Food	\$880.00	\$960.00	\$880.00	\$2,720.00
Marketing/Materials	\$150.00	\$150.00	\$150.00	\$450.00
Room/Overhead	\$2,420.00	\$2,640.00	\$2,420.00	\$7,480.00
			Total	\$23,640.00

<i>Sources of Funds</i>	Grant	\$15,000.00	63.5% of Project
	OCCC In-Kind & Cash	\$8,640.00	36.5% of Project

Community English Language Program

Budget Assumptions & Tables

	Cost/Session	Sessions/Week	Spring 2025 Sessions	Fall 2025 Sessions	Winter 2026 Sessions	Total
Instruction	\$90.00	4	\$3,960.00	\$4,320.00	\$3,960.00	\$12,240.00
Supplies/Textbooks			\$250.00	\$250.00	\$250.00	\$750.00
Food	\$20.00	4	\$880.00	\$960.00	\$880.00	\$2,720.00
Marketing/Materials			\$150.00	\$150.00	\$150.00	\$450.00
Room Use Fees (from nonprofit rate table, oregoncoast.edu/room-use)	\$55.00	4	\$2,420.00	\$2,640.00	\$2,420.00	\$7,480.00
						Total Program Budget
						\$23,640.00

Weeks Per Term	Spring 2025	Fall 2025	Winter 2026
	11	12	11



Grant Review Committee
Economic Development Alliance of Lincoln County
3120 Crestline Drive
Waldport, OR. 97394

Dear Members of the Grant Review Committee,

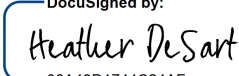
I am writing to express Northwest Oregon Works' enthusiastic support for Oregon Coast Community College's application for the Economic Development Alliance of Lincoln County Standard Grant. This funding is crucial for initiating and sustaining our Community English for Speakers of Other Languages (ESOL) courses, specifically designed with a focus on English for the Workplace. The College piloted this program for the first time in the Fall 2024 term, attracting dozens of first-time attendees to the class.

The class is designed to eliminate fear, uncertainty, and barriers to entry. For example, there is no rigorous registration process, no fee whatsoever, and no testing required to participate. Participants are introduced to the College's Title II-funded traditional ESOL programs, and encouraged to attend those in future terms, with the aim of encouraging students to further enhance their English skills and return to earn certificates recognized by employers. The content aims to enhance the economic development of Lincoln City by improving the employability and workplace integration of our non-native English speaking community members.

Our proposed program seeks to offer three terms of targeted ESOL instruction that will bridge communication gaps in the workplace, thereby fostering a more inclusive and productive local economy. By improving English proficiency, we are not only helping individuals to thrive in their current roles but also opening up new opportunities for advancement and engagement within our community.

Thank you for considering supporting this valuable community resource. We are hopeful for your favorable response and are eager to collaborate on this transformative educational initiative.

Sincerely,

DocuSigned by:

Heather DeSart
Executive Director



Grant Review Committee
Economic Development Alliance of Lincoln County
3120 Crestline Drive
Waldport, OR. 97394

Dear Members of the Grant Review Committee,

I am writing to express, on behalf of **Conexión Fénix**, the organization's support for Oregon Coast Community College's application for the Economic Development Alliance of Lincoln County Standard Grant. Conexión Fénix was a crucial partner from the outset, when OCCC piloted this program for the first time in the Fall term.

Too often, members of the Latinx community will forgo the opportunities provided by places like Oregon Coast Community College, out of fear of the unknown. This program, only a couple of months old, has already proven its ability to tear down that wall of uncertainty with the power of empathy and warmth.

This program will enhance the economic development of Lincoln County by improving the employability and workplace integration of our non-native English-speaking community members. Even small improvements in English proficiency change the lives of our participants and their families. A little more English can help someone move from being a busser to a waiter, incremental steps in creating economic self-sufficiency.

By improving English proficiency, we are not only helping individuals to thrive in their current roles but also opening up new opportunities for advancement and engagement within our community. A strong economy in Lincoln County depends on a skilled workforce. This proposal helps all of us.

Thank you for considering supporting this valuable community resource. We are hopeful for your favorable response and are eager to collaborate on this transformative educational initiative.

Sincerely,

Maria Elosa
Founder and Executive Director
Conexión Fénix

Grant Review Committee
Economic Development Alliance of Lincoln County
3120 Crestline Drive
Waldport, OR. 97394

Dear Members of the Grant Review Committee,

I am writing to express, on behalf of **Driftwood Public Library**, the organization's enthusiastic support for Oregon Coast Community College's application for the Economic Development Alliance of Lincoln County Standard Grant. This funding is crucial for initiating and sustaining our Community English for Speakers of Other Languages (ESOL) courses, specifically designed with a focus on English for the Workplace. The College piloted this program for the first time in the Fall 2024 term, attracting dozens of first-time attendees to the class.

The class is designed to eliminate fear, uncertainty, and barriers to entry. For example, there is no rigorous registration process, no fee whatsoever, and no testing required to participate. Participants are introduced to the College's Title II-funded traditional ESOL programs, and encouraged to attend those in future terms, with the aim of encouraging students to further enhance their English skills and return to earn certificates recognized by employers. The content aims to enhance the economic development of Lincoln City by improving the employability and workplace integration of our non-native English speaking community members.

The proposed program seeks to offer three terms of targeted ESOL instruction that will bridge communication gaps in the workplace, thereby fostering a more inclusive and productive local economy. By improving English proficiency, we are not only helping individuals to thrive in their current roles but also opening up new opportunities for advancement and engagement within our community.

Thank you for considering supporting this valuable community resource. We are hopeful for your favorable response and are eager to collaborate on this transformative educational initiative.

Sincerely,

Shakrazad Khan

Star Khan
Outreach Services Librarian

