

# Print

## Community and Economic Development Grant Application FY2024-25 - Submission #1030

Date Submitted: 11/18/2024

Name of Applicant Organization\*

Lincoln County Master Gardeners Association

Address\*

1211 SE Bay Boulevard

City\*

Newport

State\*

OR

Zip Code\*

97365

Person Completing the Application

Name\*

Herb Fredricksen

Email Address\*

herbfredricksen@gmail.com

Phone Number\*

707-812-0079

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Name of Your Project\*

Spring Into Sustainable Gardening Conference

Total Project Budget\*

\$1,661

This includes all anticipated sources of funding

**Amount Requested from this Program\***

\$1,161

(max \$15k for Standard, \$60k for Impact)

**Pool of Funds Applying to\***



Standard (\$15K Max)



Impact (\$60K Max)



## Project Description\*

The Lincoln County Master Gardener™ Association (LCMGA) will be conducting an inaugural offering of an educational conference titled: Spring into Sustainable Gardening. It is our intention to hold this conference annually and this grant will help us realize this organizational goal. We are seeking funding to partially support this event. The focus of the conference will be to educate Lincoln County residents about sustainable gardening practices that they can implement in their personal gardens and landscapes. The format of the conference will include lectures and poster presentations where participants will have the opportunity to interact with local Master Gardeners™ who will utilize the latest research to guide discussions. Topics include turf replacement, gardening with native plants, integrated pest management, gardening for pollinators, sustainable landscape design, soil management, and rainwater catchment. Our target audience will be the residents of Lincoln County, and grant funds will be used to offset registration fees. There will be no charge to participants. The conference will be held at a mid-county site, the Samaritan Center for Health Education in Newport, which accommodates approximately 130 participants. Master Gardeners are uniquely qualified to offer education on sustainable gardening practices to residents of Lincoln County. Members of our nonprofit organization have had a long and successful history of supporting our residents with reliable science-based gardening education. Most recently, this Fall, we offered a series of courses in collaboration with the Oregon Coast Community College on a variety of gardening topics. As the name implies, the focus of this conference will be on sustainable gardening, which will impact our communities in numerous ways. By definition, sustainable gardens thrive with minimal input of labor, water, fertilizer and pesticides. This approach to landscape and gardening minimizes environmental impact, preserves natural resources and promotes biodiversity. Local gardeners will be empowered to improve the environment for people, plants, and wildlife right where they live, here in Lincoln County. Gardeners focusing on sustainable vegetable gardening can have additional positive impacts by improving the quality of their soil and produce and reducing food insecurity. Home gardeners who use sustainable practices can also play a role in a solution to climate change. Lastly, gardening in general can be a boon to physical, psychological and social health. To promote sustainable practices, we will have two lectures, provided by experts. We intend to engage Oregon State University staff and faculty to serve as experts. The remaining time will be spent in a poster presentation format with personal interaction between participants and local Master Gardeners. It is our expectation that through this relational format, we will have a positive impact on our participants and our community. Further opportunities for observation of these gardening techniques can be found in the LCMGA Demonstration Gardens at Oregon Coast Community College campuses in Lincoln City, Newport and Waldport. In addition to demonstrating garden practices at these sites, LCMGA offers gardening programs for youth and the general public which have an impact on much of Lincoln County. We will continue to provide an ongoing resource to help interested community members in implementing sustainable gardening techniques through our Plant Clinic, where Master Gardeners answer questions submitted by the public with research-based responses. The materials developed for the conference will be re-used for future Education and Outreach by the Lincoln County Master Gardeners Association.

What is the project and what will it do for community and/or economic development? What tangible items or results will the project deliver? How will the success of this project be judged? IMPORTANT: This fund is not intended for staff or operations. Please describe the economic impact of the project and how it creates or retains jobs in the community.

## Funding\*

The LCMGA will be contributing up to \$500 to pay for event speakers. Speakers have been engaged but, to date, not confirmed. The LCMGA will also be contributing 60+ volunteer hours the day of the event. Volunteer hours are not monetized in the budget. The LCMGA is asking for grant funding for direct program cost. We will not be charging attendees.

If applicable, please describe status of other funds which you plan or have applied to and whether received. Please give the name of the fund, source of the funds, and when you expect to received an answer regarding funding availability. Also, list any other funds for which you have applied but were not funded. How much did you ask for, from whom, and why was the application not funded?

**Collaboration\***

LCMGA works extensively year around with the Oregon State University Extension Service staff and faculty both here in Lincoln County and in Corvallis. We have engaged staff and faculty as presenters at the conference. We are waiting to hear back from them.

If applicable, please list who you are collaborating with and why.

**Viability\***

Success of the project will be partially judged by the attendance. Also we will survey our participants within one week to evaluate whether they feel empowered to employ the strategies covered in the conference into their gardening practices. The survey will also ask what attendees would like to see on the agenda for future events. These results will help to shape future conferences. Attendance and Survey responses will indicate the success of the project. The project will not need ongoing funding. It is the intent of the LCMGA to conduct a Spring conference every year, this being the inaugural event. Funding this event will provide a strong foundation for future event success.

How will the success of this project be judged? State success measures and timeline. Will this project need ongoing funding? and how will this be secured?

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**Desired Start Date\***

4/12/2025

**Desired End Date\***

4/12/2025

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**Budget Documents\***

Spring into sustainable gardening conference budget .pdf

Please submit as a PDF file

**Letter(s) of Support**

No file chosen

At least one letter of support is required for an Impact application.

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**Name of Chief Executive\***

Ann Geyer

**Title\***

President

**Chief Executive Email\***

anngeyer@gmail.com

**Tax ID Number\***

#30-0064568

**Type of Applicant Organization\***

501(c)(3) Nonprofit



SPRING INTO SUSTAINABLE GARDEN CONFERENCE  
BUDGET

Facility rental		\$165.00
Poster for tabling: 24X36, form core (8)		\$448.00
Printing for tabling: 40 color per table		\$120.00
Printing for speaker's handouts: 20 pages b&w/120 copies		\$240.00
Light refreshments from MacKay's Market		
Cookies		\$70.00
Coffee & Tea		\$70.00
Cups & Napkins		\$48.00
	Grant Request	\$1,161.00
LCMGA contribution		
Speakers fee (up to)		\$500.00
60+ volunteer hours, day of event		\$0.00
	Total Event Cost	\$1,661.00

Notes: event to be held April 12, 2025

Lincoln County Master Gardeners Association