

Print

Community and Economic Development Grant Application FY2024-25 - Submission #1011

Date Submitted: 11/14/2024

Name of Applicant Organization*

Lincoln City Chamber of Commerce

Address*

4039 NW Logan Road

City*

Lincoln City

State*

Or.

Zip Code*

97367

Person Completing the Application

Name*

Lori Arce-Torres

Email Address*

director@lcchamber.com

Phone Number*

541-994-3070

Name of Your Project*

Lincoln City Chamber Digital Sign Project

Total Project Budget*

45,000

This includes all anticipated sources of funding

Amount Requested from this Program*

15,000

(max \$15k for Standard, \$60k for Impact)

Pool of Funds Applying to*



Standard (\$15K Max)



Impact (\$60K Max)

Project Description*

The Chamber is seeking funding to replace the existing monument sign at the Chamber office with a modern energy-efficient digital sign. The new sign will have dynamic messaging capabilities which will allow for real-time updates including emergencies and critical safety information. It will also give local business owners a very visible avenue to market their promotions & events which will support economic growth and foster collaboration within the business community. The current sign is not lit at night, which is essential during the dark winter months, as it ensures that critical messages and community updates remain visible and accessible, even in the early evening or overcast conditions. The new digital sign will serve as a beacon of light, guiding people toward opportunities and fostering a thriving community year-round.

What is the project and what will it do for community and/or economic development? What tangible items or results will the project deliver? How will the success of this project be judged? IMPORTANT: This fund is not intended for staff or operations. Please describe the economic impact of the project and how it creates or retains jobs in the community.

Funding*

The Chamber will be applying for \$15K from the City of Lincoln City Non-Profit Grant Fund. Grant application is due in April 2025. Along with that we will be applying for 10k from the Siletz Tribal Charitable Contribution fund. Grant application is due in December 2024. The Chamber will also offer sponsorship opportunities, advertising packages, as well as accepting various member donations, allowing businesses and community members to play a vital role in enhancing communication throughout the year.

If applicable, please describe status of other funds which you plan or have applied to and whether received. Please give the name of the fund, source of the funds, and when you expect to received an answer regarding funding availability. Also, list any other funds for which you have applied but were not funded. How much did you ask for, from whom, and why was the application not funded?

Collaboration*

If funded, the digital sign project will be a collaboration between the City of Lincoln City, Siletz Tribe, Chamber Members, Non-Profits, and Community Members. A brightly lit digital sign will not only help promote local businesses, advertise events, and share important announcements, but also foster collaboration among community stakeholders to meet the city's communication needs. The Chamber will coordinate the project, manage communications, and will ensure that the sign serves the needs of the entire community

If applicable, please list who you are collaborating with and why.

Viability*

The digital sign will provide real-time updates and messages, including community event announcements which will keep the community engaged and informed. The digital sign will also provide low cost marketing opportunities for local businesses to promote economic growth and enhance Lincoln City's appeal as a tourist destination to attract and guide visitors. But perhaps the most important function of the digital sign will be the opportunity to provide critical safety alerts and public service messages such as weather alerts and beach safety information.

How will the success of this project be judged? State success measures and timeline. Will this project need ongoing funding? and how will this be secured?

Desired Start Date*

5/1/2025

Desired End Date*

7/1/2025

Budget Documents*

Non profit LC Grant-Budget-21 (1).xlsx

Please submit as a PDF file

Letter(s) of Support

Choose File No file chosen

At least one letter of support is required for an Impact application.

Name of Chief Executive*

Lori Arce-Torres

Title*

Executive Director

Chief Executive Email*

director@lcchamber.com

Tax ID Number*

93-0851392

Type of Applicant Organization*

501(c)(6) Nonprofit



Lincoln City Chamber Digital Sign Project

INCOME

	BUDGET		Actual		Expenses/Receipt Tracker				
	Cash	In-Kind	Cash	In-Kind	Line Item #	Date	Vendor Name	Invoice # (if applicable)	Amount (\$)
<i>Grant Request (place in "Cash" column)</i>									
OTHER INCOME									
Economic Development Grant Funds	\$15,000.00								
City of Lincoln City Non-Profit Grant Funds	\$15,000.00								
Siletz Tribal Charitable Contribution Funds	\$10,000								
Chamber Member Sponsorships & Donations	\$3,000.00								
Lincoln City Chamber Contribution Funds	\$2,000.00		\$0.00	\$0.00					
TOTAL INCOME	\$45,000.00		\$0.00						

EXPENSES

LINE ITEM		BUDGET		Actual		Line Item #	Date	Vendor Name	Invoice # (if applicable)	Amount (\$)
		Cash	In-Kind	Cash	In-Kind					
1	Digital Sign Install	\$42,890.00								
2	Electrical Install	\$2,110.00								
3										
4										
	SUB TOTAL EXPENSES	\$45,000.00		\$0.00	\$0.00					
	TOTAL EXPENSES	\$45,000.00		\$0.00				Total Expenses		\$ -

COMPLETE "BUDGET" COLUMNS (C & D) ONLY FOR APPLICATION. LEAVE "ACTUAL" COLU