

Print

Community and Economic Development Grant Application FY2025-26 - Submission #2637

Date Submitted: 11/24/2025

Name of Applicant Organization*

Discover Your Northwest

Mailing Address*

164 s Jackson Street

City*

Seattle

State*

WA

Zip Code*

98104

Person Completing the Application

Name*

Talaina King

Email Address*

talaina@capeperpetuacollaborative.org

Phone Number*

360.909.5202

Name of Your Project*

Community Partnership Accelerator: Growing Local Impact Through Collaborative Action

Total Project Budget*

\$146,750

This includes all anticipated sources of funding

Amount Requested from this Program*

15,000

(max \$15k for STANDARD, \$50k for IMPACT)

Location of Project Activities*

Unincorporated South Lincoln County coastal regions and Yachats is the program area--- project serves all of Lincoln County & beyond

Where in Lincoln County is your project happening?

Pool of Funds Applying to*

- STANDARD (\$15K Max)
- IMPACT (\$50K Max)

Project Description*

Cape Perpetua Collaborative (CPC) seeks funding support to enhance the delivery of the 2027 Land–Sea Symposium and Collaborative Partners Meeting. These gatherings create a structured space where organizations can align resources, launch joint initiatives, and build concrete pathways that strengthen Lincoln County’s workforce, stewardship efforts, and local economic vitality.

CPC, a project of Discover Your Northwest, offers no-cost events and programs to the public with the aim of inspiring stewardship of Oregon’s Central Coast. Working with more than 30 collaborative partners, CPC advances a shared vision for a future where everyone feels connected to the coast and empowered to care for it.

The Land–Sea Symposium and Annual Collaborative Partners Meeting form CPC’s most impactful community and economic development initiative and serve as the primary annual gathering points for a broad network of organizations committed to coastal stewardship, education, and community wellbeing. These free paired events convene scientists, Tribal representatives, resource managers, educators, students, conservation groups, local businesses, and community members to exchange knowledge about coastal ecosystems, advance regional workforce pathways, and strengthen collaborative planning across Lincoln County. Many partners face real constraints such as limited staff capacity, unpredictable funding, and fragmented resources. This can often prevent promising ideas from moving into action. These gatherings offer one of the few structured spaces where partners can step out of day-to-day pressures, align priorities, and collaborate on shared challenges. Held each January during the coast’s slow season, the events also stimulate economic development by supporting local businesses and contractors and drawing visitors who contribute to lodging, dining, and retail spending throughout the community.

This project funds essential non-operational costs through production services, event catering, and venue rentals; while highlighting skill and job-training pathways at both events encouraging youth and adults to explore coastal stewardship and science careers; strengthening organizational efficiency and collaboration by aligning funding and in-kind contributions among more than thirty partners through a structured, repeatable planning process.

In the coming year, CPC will strengthen the impact of these events by introducing a facilitated workshop that guides participants through identifying their concrete assets; staff skills, equipment, facilities, volunteer networks, communication channels, specialized knowledge; and matching them with the needs of other partners. This process results in clear, actionable next steps rather than general commitments to “work together.”

To broaden and strengthen collaboration, CPC will use an intentional framework built around five partnership-building questions. First, we identify organizations that share our conservation and education values but serve different audiences, allowing us to reach communities we could not reach otherwise. Second, we consider who has resources in abundance, technical expertise, equipment, communications reach; that can complement CPC’s more limited capacity. Third, we look for partners who need what CPC has in abundance, such as community trust, accessible outdoor learning spaces, and the ability to translate science for public audiences. Fourth, we examine where unintentional competition exists among regional organizations for the same grants or audiences and transform that competition into collaboration. Finally, we seek partners who serve communities CPC has not yet reached effectively, including youth programs, cultural organizations, and trusted community groups. Through this approach, the Symposium and Partners Meeting intentionally expand CPC’s reach, reduce duplication, and strengthen regional impact.

The tangible outcomes of this approach include launching at least two partner-led collaborative projects in 2027 supported by clearly defined shared resources; creating a documented map of partner assets and needs that organizations can continue using to reduce duplication, save costs, and accelerate project timelines; and building new or strengthened cross-organizational relationships that directly enhance program delivery, educational offerings, and on-the-ground stewardship efforts. This work will also increase efficiency and lower barriers for smaller organizations by giving them access to resources they could not secure independently. In addition, the project will produce a fully executed Land–Sea Symposium and Annual Collaborative Partners Meeting with professional presentations, livestreaming, and recorded sessions available online, along with partner-coordinated satellite viewings to broaden audience reach and reduce participation barriers. A replicable partner-alignment method piloted during the Partners Meeting will clarify shared funding and in-kind contributions for the coming year, and a Strategic Doing training in January 2027 will support the launch of at least two new collaborative action items. Finally, CPC will generate storytelling materials that highlight job-training and skill-building successes across its programs, demonstrating clear pathways into local careers and community engagement.

Together, these strengthened connections help local organizations operate more effectively, reach more people, and pursue opportunities that would be out of reach on their own. In turn, this collaborative lift supports Lincoln County’s broader economic and community vitality by improving program quality, supporting workforce pathways, and creating replicable models of multigenerational learning and partnership-building that benefit the entire region.

The success of this project will be measured by attendance and partner participation at both events, the number of

organizations contributing funds or in-kind support through the new collaborative planning framework, the completion of at least two partner driven initiatives launched through the Strategic Doing process, and survey feedback demonstrating increased understanding of coastal issues, job pathways, and collaborative opportunities. The outcomes will include a media sharing of impact, a facilitated workshop training, and storytelling.

What is the project and what will it do for community and/or economic development? What tangible items or results will the project deliver? How will the success of this project be judged? IMPORTANT: This fund is not intended for staff or operations. Please describe the economic impact of the project and how it creates or retains jobs in the community.

Funding*

CPC seeks to maintain a diversified pool of funding to support ongoing programs and the future support of this outlined project. We have received funding from the below funding sources (also outlined in budget document attachment)

Listed below and included in budget doc.

Athletic Brewing Company
Lazar Foundation
Kind Traveler/ Driftwood Shores (ongoing proceeds)
Overleaf Lodge (ongoing proceeds)
City of Yachats
ODFW Marine Reserves
Bass pro Shops/ Cabelas
Oregon Coast Visitors Association
Charlotte Martin Foundation

The below funding sources were not granted to CPC:

Meyer Memorial Trust (denied- no feedback will be given until January)- \$75,000
Cliff Family Foundation (denied- no feedback provided)- \$25,000
STCCF (denied- no feedback provided)- \$3000

If applicable, please describe the status of other funding sources you have applied for or intend to apply for, and indicate whether those funds have been awarded. Also, list any other funds for which you have applied but were not funded - how much did you ask for, from whom, and why was the application not funded?

Collaboration*

CPC's work is grounded in a broad network of partners who contribute expertise, community connections, and practical support. Our collaborators include the U.S. Forest Service, Oregon State Parks, ODFW's Marine Reserves Program, local Tribes, Oregon State University, Surfrider Foundation, the City of Yachats, local schools, community groups, and regional nonprofits.

Each partner brings something distinct, from scientific knowledge, cultural insight, outreach capacity, volunteers, or logistical support; allowing CPC to host meaningful public gatherings like the Land Sea Symposium and the Annual Collaborative Partners Meeting. Their involvement ensures these events remain accessible, relevant, and grounded in community needs.

Between Spring 2026 and Spring 2027, CPC will clarify levels of commitment across participating organizations. This process will help us better understand how each partner contributes (financially, in-kind, or through leadership), identify new opportunities for collaboration, and strengthen shared planning for the years ahead. Through this effort, CPC aims to create a clearer, more coordinated, and more equitable partnership structure that supports long-term community and economic benefits for Lincoln County.

If applicable, please list who you are collaborating with and why.

Viability*

The success of this project will be measured through three clear outcomes completed between Spring 2026 and Spring 2027. First, CPC will develop a story-sharing media project that categorizes all CPC partner organizations using the 5-part partnership framework. This will establish an inclusive and transparent precedent for collaborative alignment in Lincoln County. Success will be demonstrated through a Spring 2027 media release that identifies the number of partner organizations categorized, the distribution across collaboration levels, and evidence of how these classifications are being used to clarify resource-sharing commitments for the coming year.

Second, CPC will host a Strategic Doing (see note below on description)workshop during the January 2027 Annual Partner Meeting for all in-kind and funding-contributing partners. The workshop will launch at least two CPC-aligned collaborative efforts for implementation during 2027 and train up to four table guides who will bring Strategic Doing practices back to their organizations. Success will be measured by documented progress of the two collaborative initiatives throughout 2027, as well as examples of trained guides applying Strategic Doing to strengthen collaborative planning within their networks.

Third, CPC will gather and encourage participation in a series of "Where Are They Now?" stories that highlight how low-barrier CPC programs such as Young Wavemakers, Tidepools to Trails, Tidepool Ambassadors, Yachats Trolley Naturalists, Annual Partner Meetings, and previous Land Sea Symposiums have created pathways into jobs, internships, and volunteer roles. A Spring 2027 media release, along with distribution across CPC's digital platforms, will demonstrate how these experiences contribute to local workforce development. Success will be shown through audience engagement, partner adoption of similar storytelling approaches, and examples of how these stories help other Lincoln County collaborative efforts understand the value of linking free or volunteer experiences with local educational and economic pathways.

While the core deliverables of this project; media releases, partner classifications, and Strategic Doing training; will continue to provide long-term value without ongoing funding. CPC will secure future funding through diversified grants, donor campaigns, increased in-kind contributions from partners, shared-cost agreements structured through the new partner-alignment model, and community donations. This diversified approach reduces reliance on any single funding source and ensures ongoing sustainability for CPC's community and economic development efforts.

*Strategic Doing = an approach to facilitating complex collaborations that helps us move conversations to action grounded in the assets each contributor can freely offer. Strategic Doing invites us to be appreciative and agile, building trust through rapid, iterative cycles of getting work done!

How will the success of this project be judged? State success measures and timeline. Will this project need ongoing funding? How will this be secured?

Desired Start Date*

3/1/2026

Desired End Date*

3/1/2027

Budget Documents*

Budget.pdf

Please submit as a PDF file - project budget only (not organizational budget)

Letter(s) of Support

letter of support for CPC.docx (1).pdf

At least one letter of support is required for an IMPACT application.

Name of Chief Executive*

Martin Stamat

Title*

Executive Director

Chief Executive Email*

martin.stamat@discovernw.org

Tax ID Number*

Discover Your Northwest - EIN 91-0921955

Type of Applicant Organization*

501(c)(3) Nonprofit

Community Partnership Accelerator Project

INCOME	Amount	
Catering	\$4,000	
Speakers Honoraria	\$1,550	
Supplies	\$1,200	
Marketing	\$1,500	
Strategic Doing Workshop	\$3,500	
Venue	\$200	
Transportation	\$750	
Insurance	\$500	
Total	\$15,000	



To Whom It May Concern,

As the lead stewardship nonprofit in Yachats and a proud long-term partner of the Cape Perpetua Collaborative (CPC), View the Future is writing to express our strongest support for CPC's application to Lincoln County's Community & Economic Development Grant. CPC's vision to expand collaborative partnership development resources—particularly through the 2027 Land–Sea Symposium and Annual Partner Meeting—is an investment that will strengthen the entire central coast network.

View the Future (VtF) works to preserve, protect, and steward the lands, waters, and cultural heritage of the Yachats area through conservation projects, public education, Tribal partnerships, trail development, and community-driven restoration initiatives. Our work is deeply intertwined with the mission of CPC, and over the years we have seen CPC function as the backbone of cross-organizational cooperation throughout the Cape Perpetua region.

CPC plays a vital leadership role in promoting environmental conservation, community engagement, and place-based learning that elevates both scientific and cultural understanding. We have witnessed firsthand how CPC's programs and facilitated partnerships amplify the work of dozens of organizations—including ours—by providing consistent convening spaces, shared resources, coordinated outreach, and a unifying framework that strengthens stewardship and sustainable coastal economies.

We are especially enthusiastic about CPC's proposal to bring a “Strategic Doing” workshop facilitator to the 2027 Annual Partner Meeting. A guided approach that helps partners identify assets, deepen collaborative pathways, and advance shared priorities is exactly what our regional network needs as we face increasing ecological, cultural, and economic pressures. The Strategic Doing Model encourages practical, actionable, and durable collaboration—something CPC already excels at, and that this workshop will meaningfully strengthen.

We are equally excited about CPC's plan to expand the Land–Sea Symposium through satellite viewing events at larger community gathering spaces. As one of the organizations that regularly reaches capacity at Yachats Commons, we strongly support efforts that increase equitable access, allow more participation, and broaden the inclusion of residents, visitors, youth, Tribal partners, and local professionals. This will greatly enhance the Symposium's reach and impact and create more opportunities for shared learning at the start of each new year.



CPC’s growth directly aligns with View the Future’s values and goals. We are committed to initiatives that enhance community resilience, environmental stewardship, Tribal engagement, and local education. CPC’s leadership in convening partners, fostering collaboration, and developing replicable, shared-resource models elevates not only our organization, but also our broader countywide network. We are particularly eager to see CPC continue expanding stewardship education, youth pathways, meaningful volunteer opportunities, and cross-sector partnerships that strengthen our coastal economy and natural environment.

In conclusion, View the Future wholeheartedly endorses CPC’s efforts to build a scalable, collaborative partnership model rooted in resource sharing and community capacity building. This investment will deliver benefits far beyond CPC itself—supporting the resilience, prosperity, and cohesion of our entire region.

Thank you for considering our support. We look forward to continuing our deep partnership with the Cape Perpetua Collaborative as they embark on this exciting chapter of growth and impact.

Sincerely,
Gretchen Dubie

Gretchen Dubie

Executive Director
View the Future



November 20, 2025

Economic Development Alliance of Lincoln County
3120 Crestline Drive
Waldport, OR 97394

RE: Letter of Support for the Cape Perpetua Collaborative's proposal to the Lincoln County Community and Economic Development Grant Program

To whom it may concern,

As a proud partner of the Cape Perpetua Collaborative (CPC), we are writing to express our strong support for CPC's growth and expansion of collaborative partnership development resources and trainings at their 2027 annual Land Sea Symposium & Annual Partners Meeting. We believe that strengthening opportunities during these regular touchpoints are essential steps towards achieving CPC's mission and maximizing its impact in the community.

McKenzie River Trust (MRT) is a nonprofit land trust based in Eugene, Oregon, founded in 1989 to protect critical habitat and scenic lands in the McKenzie River basin. MRT expanded its service area to include Oregon's Central Coast in 2004, acquiring conservation easements adjacent to the Cape Perpetua Marine Reserve and land in the Siuslaw watershed, and launching major restoration projects in the Siuslaw Estuary in 2023. In 2024, we collaborated with the Confederated Tribes of Siletz Indians to return 27 acres of their ancestral homelands on Cape Foulweather to the Tribe's ownership. We are focused on conserving and restoring places that will buffer our communities from climate change effects, protect vital cultural and economic resources, and provide places of natural refuge and connection for people and wildlife.

CPC plays a vital role in promoting environmental conservation, community engagement, and sustainable tourism in the Cape Perpetua area. Over the years, we have witnessed firsthand the valuable contributions CPC has made to our community through its various programs, initiatives, and collaborative efforts. For example, MRT partners with CPC to provide an annual intertidal exploration tour to our members, many of whom are based in the Willamette Valley and are unfamiliar with intertidal ecosystems. This tour helps to boost our members' awareness of coastal environmental issues and the land-sea connection, and would not be possible without CPC's programming.

Enhancing the learning modules and increasing the program budget for the 2027 Land Sea Symposium & Annual Partners Meeting will not only bolster the organization's operational efficiency but also enable other organizations within the stewardship and blue economy sectors to benefit from a concise and easily replicable shared resource model. Convening for impact, problem solving, and asset identification can serve as a resource for all within the county and beyond; connecting seekers to meaningful internships, and a coastal network that can assist them on passion-driven career pathways.

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Coast Office: 914 SW Coast Highway, Suite 103 • Newport, Oregon 97365 • phone (541) 228-8521
info@mckenzieriver.org • www.mckenzieriver.org



Furthermore, investing in CPC's growth and development aligns with our organization's values and goals. We are committed to supporting initiatives that promote environmental stewardship, community empowerment, and the well-being of our local communities. By strengthening CPC, we can collectively advance these shared objectives and create positive change in our region.

Collaboration is key on the Oregon Coast, with many organizations having few staff and resources. With support from this grant program, we are excited to see CPC grow their ability to provide environmental and stewardship education and volunteer opportunities, and to engage with businesses. We also welcome a deepening of MRT and CPC's collaboration in the years ahead, and this grant will help support that effort.

In conclusion, we wholeheartedly endorse CPC's efforts to develop a replicable model of collaborative partnerships to commit to resource sharing. We believe that these initiatives will not only benefit CPC but also contribute to the overall prosperity and resilience of our community.

Thank you for considering our support, and we look forward to continuing our partnership with CPC as it embarks on this exciting new chapter of growth and development.

Sincerely,

Margaret Treadwell
Central Coast Conservation Program Manager
McKenzie River Trust

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info@mckenzieriver.org • www.mckenzieriver.org



November 21st, 2025

Oregon Coast Visitors Association
P.O. Box 940
Tillamook, OR 97141
ddcentral@thepeoplescoast.com

RE: Cape Perpetua Collaborative Support

Dear Members of the Review Committee,

The Oregon Coast Visitors Association (OCVA) enthusiastically supports the Cape Perpetua Collaborative and the expansion of their collaborative partnership development resources and trainings they offer at the 2027 Land Sea Symposium & Partners meeting. I have taken part in these meetings year after year and I believe this annual meeting helps maximize their organization's impact in the community.. OCVA whole heartedly supports investments that bolster the impact of this important, and historically well attended collaborative meeting.

The Oregon Coast Visitors Association (OCVA) is the regional destination marketing organization for the Oregon coast. OCVA's mission is to inspire travel and strengthen collaboration to create and steward a sustainable coastal economy for all. We advocate on behalf of the coastal tourism industry by facilitating industry alignment, coordinating industry management efforts and engaging in cooperative promotional activities which achieve maximum, measurable benefits for our coastal economy with minimal negative impacts on its quality of life.

We have worked collaboratively with CPC for many years and feel the organization plays a vital role in promoting environmental conservation, community engagement, and sustainable tourism in South Lincoln County. The successful and beloved Tidepool Ambassador Program is a great example of this, and our continued collaborative partnership with the organization. Enhancing the learning modules and increasing the program budget for 2027 Land Sea Symposium & Annual Partners Meeting will not only bolster the organization's operational efficiency but also serve as a resource for all within the county and beyond.

The great work of the Cape Perpetua Collaborative aligns with our organization's values and goals and we feel it is important to invest in the CPC's overall growth and development. We are committed to supporting initiatives that promote environmental stewardship, community empowerment, and the well-being of our local communities. By strengthening CPC, we can collectively advance these shared objectives and create positive change in our region.

Sincerely,

Jesse Dolin
Destination Coordinator/ Central Coast
Oregon Coast Visitors Association
ddcentral@thepeoplescoast.com | C: 541-961-6163



CITY OF YACHATS

PO Box 345 (501 N. Highway 101), Yachats OR 97498

Phone (541) 547-3565

Fax (541) 547-3063

Relay Oregon 800-735-2900 (TDD)

November 20, 2025

Lincoln County Economic Development Alliance
3120 S Crestline Dr,
Waldport, OR 97394

Dear Review Committee,

As a proud partner of the Cape Perpetua Collaborative (CPC), we are writing to express our strong support for CPC's growth and the expansion of collaborative partnership resources and training at their 2027 annual Land Sea Symposium & Partners meeting. Strengthening opportunities during these regular touchpoints is a vital step toward achieving CPC's mission and maximizing its impact within the community.

The City of Yachats aims to align itself with organizations and projects that mirror our vision statement: "Our village is a place where natural resources are valued and protected, where diversity is celebrated, and where a vibrant economy and a sense of community pride create and sustain a living spirit. Yachats cares not just for its citizens' basic needs but also supports their efforts to succeed mentally, physically, artistically, and spiritually. It is a community with a lasting sense of identity." In all that CPC does, it reflects our mission and vision.

CPC plays a crucial role in promoting environmental conservation, community engagement, and sustainable tourism in the Cape Perpetua area. Over the years, we have observed firsthand the valuable contributions CPC has made through its various programs, initiatives, and collaborative efforts.

Improving the learning modules and increasing the program budget for the 2027 Land Sea Symposium & Annual Partners Meeting will not only boost the organization's operational efficiency but also allow other organizations in the stewardship and blue economy sectors to benefit from a straightforward, easily replicable shared resource model. Gathering for impact, problem-solving, and asset identification can serve as a resource for everyone within the county and beyond, connecting seekers to meaningful internships and a coastal network that can support them in passion-driven careers.

In conclusion, these initiatives will benefit not only CPC but also contribute to the overall prosperity and resilience of our community.

Sincerely,

Bobbi Price
City Manager, City of Yachats

E-MAIL CityHall@yachatsmail.org WEB SITE www.yachatsoregon.org

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