

Community Economic Development Grant 2023-24

Row 19

Name of Applicant (Organization)	Newport Oregon Pride
Mailing Address	PO Box 1605, Newport, OR 97365
Name of Contact Person	Kathy Redwine
Contact Phone	615-448-5762
Contact Email Address	kathy@newportoregonpride.com
Name of Project	Newport Oregon Pride event weekend
Total Project Budget	25k
Amount Requested from this Program	10k
Project Description	<p>The project is Newport Oregon Pride's weekend of events, which happens during the second half of September every year. 2023 was our second year of this event. We have decided that it will take place again September 20-22, 2024. We have concluded that if we have it during the shoulder season, it works out better for the whole town. It will include a pub night/beer garden, a proclamation at city hall, a family fun fair, drag bingo, a formal, a 5k run, and a family and friends picnic at the local pool. We hope that it will continue to bring in attendees from all over Oregon and beyond. Specifically, we have had a lot of folks attend from the valley. Another reason we've chosen September instead of June (normal Pride month) is to get as many folks to Newport for our event and not step on other Pride's toes. The way to judge our success is attendance counts at each event, and hopefully in the future we will find a better way to see where the attendees actually come from. We know that those attendees that travel to Newport for it patronize hotels, shops, restaurants, etc.</p>
Funding	2022 and 2023 we got a Tourism and Marketing grant. The rest of the funds come from donations and sponsorships.
Collaboration	Local business sponsors, including Ardor Adventures with the run, TLC, Newport Rec Center, the PAC, La Quinta hotel, etc.

Viability Financial success for us will be determined by having a greater number of funds to start next year with, than the previous year. We are still in the beginning stages of this event weekend, and hope to have it operational without additional funding as we move forward.

Desired Start Date 09/20/24

Desired Completion Date 09/22/24

Name of Chief Executive Kathy Redwine

Position Title Chair/President

Chief Executive Email kathy@newportoregonpride.com

Tax ID# 92-3391384

Type of Applicant 501(c)(3) Nonprofit

Grant Pool Standard Grant (max \$15,000)

Date Submitted 12/18/23 5:00 PM

				Budgeted Revenue
Budget Projections				
Proposed Income				
	Donations			
		Individuals	\$	500.00
		Organizations	\$	3,000.00
	Donations Subtotal		\$	3,500.00
	Sponsorships			
		Businesses	\$	3,500.00
	Sponsorships Subtotal		\$	3,500.00
	Event Revenue	June	\$	1,000.00
		July	\$	1,000.00
		August	\$	1,000.00
	Event Revenue Subtotal		\$	3,000.00
	Grants	Tourism Promotic	\$	5,000.00
		Other Grants	\$	10,000.00
		Oregon Commur	\$	-
	Grants Subtotal		\$	15,000.00
	Fair			
		Table Fee / Sponsorship		
	Fair Subtotal			
	Proposed Income Subtotal		\$	25,000.00
	Total Proposed Income		\$	25,000.00

Proposed Expenses			
Marketing			
	Advertising		
		Ads	\$ 5,000.00
	Advertising Subtotal		\$ 5,000.00
	Marketing Materi		
		Logo Design	\$ -
		Printing/Flyers	\$ 2,500.00
		Web Hosting/Sof	\$ 250.00
	Marketing Materials Subtotal		\$ 2,750.00
	Swag		
		Swag Materials	\$ 7,500.00
	Swag Subtotal		\$ 7,500.00
Marketing Subtotal			\$ 15,250.00
Events			
	Pride Events		
		Beer Garden	\$ 2,500.00
		Queer Fun Fair	\$ 3,000.00
		Drag Bingo	\$ 1,000.00
		Prom	\$ 1,000.00
		Picnic	\$ 300.00
	Pride Events Subtotal		\$ 7,800.00

	Event Supplies		
		Event Supplies	\$ 1,000.00
	Event Supplies Subtotal		\$ 1,000.00
Events Subtotal			\$ 8,800.00
Other			
	Other Expenses		\$ 1,000.00
	Service Fees (CC)		\$ 500.00
	Misc Expenses		\$ 500.00
	Legal & Org Fees		
	Unknown		\$ -
Other Subtotal			\$ 1,000.00
Total Budgeted Expenses			\$ 25,050.00
Budgeted Net Income			\$ (50.00)