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Taking Advantage of Oregon's Coastal Assets to Grow Our Blue Economy

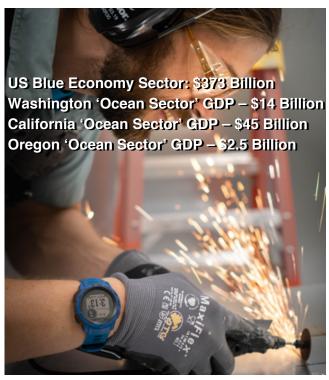
What Is the Blue Economy?

The Blue Economy encompasses all economic sectors that utilize and affect water-related resources. This notion of a Blue Economy underscores the importance of sustained development and care of coastal regions and marine life. The Blue Economy is more than the Maritime sector.

It is Fisheries and Aquaculture, Ocean Energy, Maritime Transport, Waste Management, Tourism, Science and Technology, Climate Change and Coastal Engineering.

What is the Oregon Ocean Innovation Hub?

O2IH is collaborative effort across the entire Oregon Coast - Educators, Industry Leaders, Researchers, Entreprneurs and Coastal Ports - all working together to grow Oregon's Blue Economy. We have the assets and we have the know-how - the time is ripe to make Oregon a true leader in the exploding global Blue Economy.



Create Oregon Blue Sector Identity Brand Oregon as the place to do Blue Sector business nationally and globally. Invest in Data to guide Oregon's Blue Sector growth Data-based decision making to guide investment and help define Oregon's evolving blue sector. Build Blue Workforce training network to shift Oregon's workforce Career technical Training, Professional certifications, post secondary, and higher education pathways to blue careers. Increase innovation capacity to accelerate Blue Businesses and investment Create facilities, expertise, tools and capital to stimulate innovation and growth. Grow existing blue business as well as attract new blue businesses to Oregon. Formalize networks and partnerships.

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expressed in the Blue Sectors 'triple bottom line'.

Create opportunities for historically underserved populations

Advance Blue technologies to address problems of shifting ecosystems

Responsive programming and infrastructure that leverages the Blue Economy as a pathway out of poverty.

Create technologies that extend understanding, mitigate risk, and can help realize the values





OREGONGIH OCEAN INNOVATION HUB



Who Is 02IH?

Oregon State University, Hatfield Marine Science Center and iLab, OSU's Advantage Accelerator, the Economic Development Alliance of Lincoln County, Coastal Community Colleges lead by the Oregon Coast Community College, School District CTE Programs, Oregon Coast STEM Hub, Northwest Oregon Works, the Governor's Regional Solutions Teams, Business Oregon, the South Coast Development Council, Coastal Ports (including Newport, Port Orford, Tillamook and Toledo), Regional Economic Development Districts, the Lemelson Foundation and many more dynamic partners.

Why Now?

The global ocean economy is expected to double in value by 2030, outpacing the growth of the global economy as a whole.

Oregon will continue losing GDP and job creation opportunities if we don't fund embrace Blue Economy growth.

There is an established, core group of public, private and non-profit leaders who have dedicated over a year of effort to making this a reality.

O2IH is aligned with State-level and National-level strategies.

The Coast already has the key assets that make this initiative shovel-ready.

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