



Taking Advantage of Oregon's Coastal Assets to Grow Our Blue Economy

What Is the Blue Economy?

The Blue Economy encompasses all economic sectors that utilize and affect water-related resources. This notion of a Blue Economy underscores the importance of sustained development and care of coastal regions and marine life. The Blue Economy is more than the Maritime sector.

It is Fisheries and Aquaculture, Ocean Energy, Maritime Transport, Waste Management, Tourism, Science and Technology, Climate Change and Coastal Engineering.

What is the Oregon Ocean Innovation Hub?

O2IH is collaborative effort across the entire Oregon Coast - Educators, Industry Leaders, Researchers, Entrepreneurs and Coastal Ports - all working together to grow Oregon's Blue Economy. We have the assets and we have the know-how - the time is ripe to make Oregon a true leader in the exploding global Blue Economy.



US Blue Economy Sector: \$373 Billion
Washington 'Ocean Sector' GDP – \$14 Billion
California 'Ocean Sector' GDP – \$45 Billion
Oregon 'Ocean Sector' GDP – \$2.5 Billion





Who Is O2IH?

Oregon State University, Hatfield Marine Science Center and iLab, OSU's Advantage Accelerator, the Economic Development Alliance of Lincoln County, Coastal Community Colleges lead by the Oregon Coast Community College, School District CTE Programs, Oregon Coast STEM Hub, Northwest Oregon Works, the Governor's Regional Solutions Teams, Business Oregon, the South Coast Development Council, Coastal Ports (including Newport, Port Orford, Tillamook and Toledo), Regional Economic Development Districts, the Lemelson Foundation and many more dynamic partners.

Why Now?

The global ocean economy is expected to double in value by 2030, outpacing the growth of the global economy as a whole.

Oregon will continue losing GDP and job creation opportunities if we don't fund embrace Blue Economy growth.

There is an established, core group of public, private and non-profit leaders who have dedicated over a year of effort to making this a reality.

O2IH is aligned with State-level and National-level strategies.

The Coast already has the key assets that make this initiative shovel-ready.