

EDALC

2021-22 Annual Report

Economic Development Alliance of Lincoln County



2021-22 - A Year of Growth and Planning

Our last year has seen **EDALC** moving once again into a local and regional leadership role. With the guidance of our wonderful Board of Directors, we laid out and executed a diverse funding strategy that should secure us in the years to come. We have also stepped up our work on innovative, collaborative projects that are delivering results county-wide. **EDALC** has served Lincoln County for twenty-seven years, and we stand at the ready to lead and collaborate on the vital economic recovery work needed in the years to come. We're here for all of Lincoln County.

*Paul Schuytema
Executive Director*



Our Mission

To deliver economic development services that facilitate the creation, growth and retention of Lincoln County businesses.





Moving the Needle

Recent Efforts Making a Local and Regional Impact

- Management (and re-designation) of the **Lincoln County Enterprise Zone**
- Working with the Cascades West Economic Development District to draft a new five-year **Comprehensive Economic Development Strategy (CEDS)** for the region
- Inaugural partner in the **Oregon Ocean Innovation Hub (O2IH)**, guiding efforts to grow the local and regional Blue Economy (securing \$1M in Congressionally Directed Spending for this work)
- One of 22 rural communities in Business Oregon's **Rural Opportunity Initiative**
- Continuously working to grow a vibrant and resilient **Entrepreneurial Ecosystem**
- Secured grant to promote commercial property inventory via **Oregon Prospector**
- Continuous collaboration on **impactful local projects** (such as ART Toledo)
- Research and develop annual report of **top 25 Lincoln County Employers** for OED
- Annual review and evaluation of **Community and Economic Development Grant** applications

On the Horizon in 2022-23

- Keep our focus on **long-term economic recovery**
- Work with partners to forge a county-wide economic development **strategic plan of work**
- Grow a vibrant and resilient **Entrepreneurial Ecosystem**
- Support local and regional **Blue Economy** efforts and manage coast-wide Blue projects
- Continue our local and regional **leadership** in partnership with other economic support organizations
- Manage key **economic data projects** such as the Economic Report update and Blue Sector survey
- Continue to collaborate with other organizations on **impactful projects**

EDALC's Executive Director's professional experience and outside perspective have created a stronger connection between City and County Economic Development efforts. EDALC is a vital partner in my work to brainstorm, leverage capacity and further shared objectives for our community as a whole.

- Alison Roberson, Director, Economic Development, Lincoln City



EDALC Financial Overview

	Budget 2021-22	Actual YTD	Proposed 2022-23
Income			
4001 Room Tax	40,000.00		25,000.00
4002 Lottery	15,000.00		25,000.00
4003 Other Public Sector		20,000.00	80,000.00
4004 Other Private Sector		2,500.00	10,000.00
4010 Grants	0.00	70,000.00	705,000.00
4100 Membership Dues	4,000.00	2,550.00	2,000.00
49900 Alternative Income	35,000.00	92.00	
Total Income	\$ 94,000.00 \$	95,142.00 \$	847,000.00
Expenses			
6009 Office Expense			
6010 Office Maint/Repairs/Exterior	300.00		300.00
6011 Office Equipment	1,000.00	442.92	3,500.00
6013 Bank Fees	200.00	200.32	400.00
6024 Office Internet & Phone	1,500.00	1,343.28	2,000.00
6025 Software & Subscriptions	2,000.00	1,164.82	2,000.00
6030 Staff Cell Phones	600.00	621.25	1,200.00
6070 Office Supplies/Postage	1,000.00	308.79	750.00
6135 Rent	6,878.00	6,170.51	7,200.00
6136 Utilities	500.00	427.88	500.00
Total 6009 Office Expense	\$ 13,978.00 \$	10,679.77 \$	17,850.00
6014 Online Marketing			
6016 Web Services	1,500.00	38.72	1,000.00
Total 6014 Marketing	\$ 1,500.00 \$	38.72 \$	1,000.00
6015 Organizational Affiliations			
6020 Program - Marketing/Recruitment	1,200.00	960.66	1,500.00
6021 Display advertising			
6021 Display advertising	750.00	1,008.34	2,000.00
6023 Meeting travel			
6023 Meeting travel	1,000.00	560.38	2,000.00
Total 6020 Program - Marketing/Recruitment	\$ 1,750.00 \$	1,568.72 \$	4,000.00
6050 Mileage/Parking	1,000.00	13.46	1,250.00
6060 Meals	400.00	106.95	500.00
6080 Professional Services			
6081 Accounting	3,000.00	2,565.30	3,000.00
6083 Other Professional Services	3,000.00	16,228.70	1,500.00
Total 6080 Professional Services	\$ 6,000.00 \$	18,794.00 \$	4,500.00
6130 Grant Expenditures		3,000.00	620,000.00
6140 Program - Events	3,000.00		2,500.00
6410 Liability/D&O/Insurance	1,500.00	824.00	2,000.00
6560 Personnel Expense			
6100 Prof. Devel./Seminars	1,500.00		1,000.00
6400 Workers' Comp Insurance	500.00	250.00	500.00
6570 Employee Health Insurance	17,400.00	14,500.00	17,400.00
6575 Executive Director Salary	80,000.00	73,333.33	80,000.00
6576 Staff Salary	21,000.00	4,045.44	22,360.00
6580 Payroll Taxes			
6500 SUI Oregon	828.00	340.27	717.00
6585 Social Security Expense	7,387.00	5,342.76	7,300.00
6590 FUTA	100.00	72.05	100.00
6595 Medicare Expense	1,750.00	1,249.52	1,800.00
6600 Worker Benefit Fund	60.00		60.00
Total 6580 Payroll Taxes	\$ 10,125.00 \$	7,004.60 \$	9,977.00
6610 Staff Recruitment		92.00	
Total 6560 Personnel Expense	\$ 130,525.00 \$	99,225.37 \$	131,237.00
6800 Membership Services	1,000.00	65.00	1,000.00
Total Expenses	\$ 161,853.00 \$	132,276.65 \$	787,337.00
Net Operating Income	-\$ 67,853.00 -\$	37,134.65 \$	59,663.00
Net Income	-\$ 67,853.00 -\$	37,134.65 \$	59,663.00

EDALC has created stronger relationships between business and local government and plays an important role in marketing Lincoln County to potential business recruitments. With the addition of Paul as Director, Lincoln County is taking an active role in regional economic development and collaborating with other partners in surrounding counties.

- Melissa Murphy, Regional Development Officer, Business Oregon



EDALC BOARD OF DIRECTORS FY 2021-22

Tracy Bailey, *President*, Senior Planner, Confederated Tribes of Siletz Indians

Lesley Ogden, M.D., *Secretary*, CEO, Samaritan Lincoln County Hospitals

Michael Smith, *Treasurer*, Vice President and District Manager, US Bank

Curt Abbott, *Past President*, Founder and Owner, Oregon Coast Technology

Robert Cowen, Ph.D., *At Large*, Director, Hatfield Marine Science Center

Birgitte Ryslinge, Ph.D., *At Large*, President, Oregon Coast Community College

Zack Dahl, Co-Owner, Dahl Disposal

Bryan Fitzsimmons, Owner, Fitzsimmons CPA

Karen Gray, Ph.D., Superintendent, Lincoln County School District

Doug Holbrook, Owing Partner, Holbrook & Associates

Carrie Lewis, CEO, Oregon Coast Aquarium

Paula Miranda, General Manager, Port of Newport

Linda Roy, Owner and Broker, Lincoln City Realty

Doug Hunt, *Ex Officio*, Lincoln County Commissioner

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"We are working with EDALC on our Downtown Revitalization and Executive Director Paul has been a joy and an invaluable asset in developing our ARTS Toledo endeavor!"

- Rod Cross, Mayor, City of Toledo

www.BusinessLincolnCounty.com